

PRESS RELEASE

Hufvudstaden welcomes ARC'TERYX to Bibliotekstan

ARC'TERYX is to open a 430 sqm store at Smålandsgatan 12 in Bibliotekstan in the spring of 2025. The store will be the brand's first independent outlet in Sweden.

ARC'TERYX is a Canadian outdoor brand founded in 1989 in North Vancouver. It is primarily known for creating technologically advanced and high-quality clothing and equipment for mountaineering, hiking, skiing and other outdoor activities in extreme environments. ARC'TERYX manufactures products that are among the most respected on the market and that offer a wide range of waterproof and insulated jackets, backpacks and other clothing suitable for alpine skiing and climbing.

"We're delighted that ARC'TERYX has chosen to open its first independent concept store in Sweden in one of Hufvudstaden's properties in Bibliotekstan. The brand offers high quality outdoor clothing and complements our existing offering really well. ARC'TERYX further strengthens Bibliotekstan as the Nordic region's best shopping destination," says Emanuel Westin, Head of Business Development Retail, Hufvudstaden.

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If you have any questions about this release, please contact:

Emanuel Westin, Head of Business Development Retail, or Josefin Alteby Sylvan, Project Manager Marketing & PR Hufvudstaden, on +46 (0)8 762 90 00.