

PRESS RELEASE

Hufvudstaden welcomes Jimmy Choo to Stockholm

The British luxury accessories brand Jimmy Choo is planning to open its first store in the Nordic Region in autumn 2018 in one of Hufvudstaden's properties in central Stockholm. The dual gender store will have 180 square metres of floor space, and will be located at Mäster Samuelsgatan 3 in Bibliotekstan.

"Hufvudstaden's aim is to offer successful retail and office tenants prime business locations in central Stockholm and central Gothenburg. We are therefore extremely proud that Jimmy Choo has decided to establish operations in one of Hufvudstaden's properties in Bibliotekstan," said Emanuel Westin, Head of store development Stockholm, Hufvudstaden.

The establishment of Jimmy Choo is entirely in line with the Hufvudstaden strategy of developing the area around Biblioteksgatan. Jimmy Choo's new store will contribute to reinforcing Bibliotekstan even further as the foremost shopping destination in Scandinavia.

Stockholm, May 3, 2018

HUFVUDSTADEN AB (publ)

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