

PRESS RELEASE

Eurosko to open store, Arken Zoo to expand in Femman, Nordstan

Scandinavia's largest retail shoe chain Eurosko is to open a new store in Femman, Nordstan in November. The store will offer a wide range of shoes for the whole family and will also offer the new Shoe Gallery concept with international brands such as New Balance, Veja, and Michael Kors.

Eurosko has a total of 460 stores in Norway, Sweden and Denmark. The Nordstan store will be Eurosko's first in central Gothenburg.

"We're extremely happy about opening in Femman, Nordstan. Being there enables us to reach a broad customer group in a central location in Gothenburg. We look forward to giving customers an inspirational shopping experience with a wide range of shoes for all occasions, for the whole family," says Louise Leijon, Retail Manager at Eurosko.

The new store has an entrance on street level in Femman and covers an area of approximately 170 square metres. In addition to its comprehensive range of footwear, the store will also offer its new Shoe Gallery concept.

"Femman is something of a shoe destination in Gothenburg. Large numbers of customers come here for the wide variety of shoes that is available for men, women and children. We're really looking forward to welcoming Eurosko and their extensive range to Femman," says Malin Måhlin, Store Leasing, Hufvudstaden.

Also in Femman, Arken Zoo is expanding its current premises by 85 square metres. The store will reopen in the autumn and will offer a larger range of products and services such as dog grooming.

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