

NEWS RELEASE

Hufvudstaden welcomes Lynk & Co to Bibliotekstan

This winter, mobility brand Lynk & Co is to open a showroom at Norrlandsgatan 10 in Stockholm. The 130sqm site will serve as a hub for Lynk & Co's members with exhibition space, a coffee bar, and exciting activations.

Lynk & Co offers an alternative to owning a car with a monthly subscription. The car – the Lynk & Co 01 – also comes with a sharing function that makes it easy to share the car with family, friends, colleagues and others.

The lynchpin of Lynk & Co's sales experience is its "clubs", a modern alternative to traditional car dealerships. The Stockholm club will be a smaller version of those already opened in Berlin, Amsterdam, and elsewhere. There will also be space for events, a coffee bar and more, as well as the opportunity to check out the 01 and book test drives.

The Lynk & Co Stockholm club is set to open in winter 2021.

"We're really excited to be able to welcome Lynk & Co to our completely renovated property at Norrlandsgatan 10. Lynk & Co challenges consumers to think afresh about how you buy, own and use cars. The sharing economy is a fundamental part of a sustainable future," says Emanuel Westin, Head of Business Development, Retail at Hufvudstaden.

Stockholm, 2 November 2021

HUFVUDSTADEN AB (publ.)

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