

HUFVUDSTADEN

PRESS RELEASE

Cecil Coworking opens its first location in Gothenburg at Kvarteret Johanna

In September, Hufvudstaden’s coworking concept Cecil will open its first location in Gothenburg, at Kvarteret Johanna in the heart of the Fredstan district. The new premises will comprise approximately 3,000 square metres and offer a modern and welcoming work environment in one of the city’s most central and sought-after locations.

Cecil will offer private offices, flexible workspaces and a fully equipped conference area, in an environment where quality in materials, functionality and detailing is a key focus. The interior design has been developed in collaboration with Stylt Trampoli and reflects Cecil Coworking’s distinctive design identity. The art is curated by gallerist Jonas Kleerup, with an interpretation inspired by Gothenburg’s creative character.

“With Cecil at Kvarteret Johanna, we are establishing our coworking concept in Gothenburg for the first time. This is an important step for us and a strong addition to the overall offering of the quarter. Here, we are creating a dynamic meeting place for companies seeking flexibility without compromising on quality and service,” says Fredrik Ottosson, Director Business Area Gothenburg at Hufvudstaden.

“Opening our second location, and our first in Gothenburg, is something we are very much looking forward to. For us, coworking is about more than workspaces – it is about service, hospitality and creating a place where our members feel welcome every day. At Kvarteret Johanna, we have the opportunity to offer a premium customer experience in a high-quality environment close to the city’s vibrant pulse,” says Cecilia Sterner, Head of Cecil Coworking in Stockholm and Gothenburg at Hufvudstaden.

Cecil will complement the quarter’s existing service offering, which includes a rooftop restaurant by Stureplansgruppen and a gym operated by Nordic Wellness, further strengthening Kvarteret Johanna as a destination for both tenants and visitors.

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For further information, please contact:
Kristina af Klercker, Press Contact, Hufvudstaden
kristina.klercker@hufvudstaden.se, telephone +46 8-762 90 87.

About Kvarteret Johanna

Kvarteret Johanna is located in one of Gothenburg's most central districts, next to the city's historic canals, just a stone's throw from Brunnsparken and Central Station, adjacent to the Nordiska Kompaniet department store. The development is one of the largest projects underway in Gothenburg's inner city and will significantly contribute to the ongoing development of Fredstan. The renovation and new construction provide a total of approximately 32,000 square metres for offices, shops, restaurants, and more, expected to be ready for occupancy in 2026. Externally, the block retains its varied facades, while internally all buildings will be interconnected, creating substantial flexibility to customize office sizes to tenant needs. Companies can choose offices ranging from 150 to 4,300 square metres on the same floor.

Hufvudstaden has named the property Johanna in tribute to two Gothenburg landmarks – the Johanna statue in Brunnsparken and the legendary Johanna restaurant previously located at the site on "Brända tomten". The quarter is situated in the Fredstan district in central Gothenburg.

The site will feature three service concepts, adding significant value for future office tenants. Stureplansgruppen will open a rooftop restaurant on Södra Hamngatan, and Nordic Wellness will launch a gym at street level on Drottninggatan. Hufvudstaden's own coworking concept Cecil will also be established, offering private offices, shared workspaces, and an extensive conference area where both members and external guests can book meeting rooms and conference facilities.

Confirmed tenants at Kvarteret Johanna:

- Accenture
- Advokatfirman Vinge
- Cecil Coworking
- Censor
- EY
- Falconeri
- Forvis Mazars
- Göteborg & Co
- Hemsö Fastighets AB
- Joe & The Juice
- Korab International AB
- Kvännum kök AB
- NELLY
- Nordea
- Nordic Wellness
- Stureplansgruppen