HUFVUDSTADEN

PRESS RELEASE

Hard Rock Cafe Stockholm relocates to Hufvudstaden's property on Vasagatan

Hufvudstaden has signed a lease agreement with Hard Rock International for a restaurant space of approximately 600 square meters in Orgelpipan 7, located at Vasagatan 26.

Hard Rock Cafe was founded in 1971 in London and is today an iconic restaurant chain with a global presence. The brand is known for its combination of American food, live music, and music memorabilia.

"We are very pleased that Hard Rock Cafe has chosen Hufvudstaden's property on Vasagatan for the new location of its Stockholm establishment. With its strong brand and international appeal, Hard Rock Cafe Stockholm will strengthen Vasagatan as a central business street and meeting place in the heart of the city," says Emanuel Westin, Head of Business Development, Retail at Hufvudstaden.

In recent years, the area around Vasagatan has undergone a clear transformation with a growing range of services and retail. It will be a welcome addition and a natural meeting place that further contributes to the dynamic city life of Vasagatan.

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