

HUFVUDSTADEN

PRESS RELEASE

Hufvudstaden Welcomes New Wave Group and Tången to Kvarteret Johanna

Hufvudstaden has signed lease agreements with New Wave Group AB and Tången Industri Kapital AB, who will establish their offices at Kvarteret Johanna, Södra Hamngatan 47 in Gothenburg. The leases comprise approximately 800 and just over 300 square metres respectively, with occupancy scheduled during 2026.

New Wave Group is an international group operating within promotional products, sports, and interior design. The company will move into approximately 800 square metres of modern and flexible office space.

"Relocating to these fantastic premises is a major and inspiring step in our growth journey. The new office provides exactly the right conditions for us to continue innovating and creating value for our employees, subsidiaries, and shareholders in an environment that truly reflects our vision," says Göran Härstedt, Deputy CEO, New Wave Group.

Tången is an acquisition-driven industrial group that has chosen to establish its office at Kvarteret Johanna, where the company will lease just over 300 square metres.

"Kvarteret Johanna offers an attractive location and modern premises that suit our operations very well. We look forward to becoming part of the area and the dynamic environment that is taking shape here," says Nina Bergman, CEO of Tången.

Kvarteret Johanna has undergone an extensive redevelopment and is now nearing completion. The project is creating a vibrant and sustainable urban environment where offices, retail, services, and restaurants come together. Demand for modern office space in central Gothenburg remains strong.

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About Kvarteret Johanna

Kvarteret Johanna is located in one of Gothenburg's most central districts, next to the city's historic canals, just a stone's throw from Brunnsparken and Central Station, adjacent to the Nordiska Kompaniet department store. The development is one of the largest projects underway in Gothenburg's inner city and will significantly contribute to the ongoing development of Fredstan. The renovation and new construction provide a total of approximately 32,000 square metres for offices, shops, restaurants, and more, expected to be ready for occupancy in 2026. Externally, the block retains its varied facades, while internally all buildings will be interconnected, creating substantial flexibility to customize office sizes to tenant needs. Companies can choose offices ranging from 150 to 4,300 square metres on the same floor.

Hufvudstaden has named the property Johanna in tribute to two Gothenburg landmarks – the Johanna statue in Brunnsparken and the legendary Johanna restaurant previously located at the site on "Brända tomten". The quarter is situated in the Fredstan district in central Gothenburg.

The site will feature three service concepts, adding significant value for future office tenants. Stureplansgruppen will open a rooftop restaurant on Södra Hamngatan, and Nordic Wellness will launch a gym at street level on Drottninggatan. Hufvudstaden's own coworking concept Cecil will also be established, offering private offices, shared workspaces, and an extensive conference area where both members and external guests can book meeting rooms and conference facilities.

Confirmed tenants at Kvarteret Johanna:

- Accenture
- Advokatfirman Vinge
- Cecil Coworking
- Censor
- EY
- Falconeri
- Forvis Mazars
- Göteborg & Co
- Hemsö Fastighets AB
- Joe & The Juice
- Korab International AB
- Kvänum kök AB
- NELLY
- New Wave Group AB
- Nordea
- Nordic Wellness
- Stureplansgruppen
- Tången