

## PRESS RELEASE

### Hufvudstaden welcomes Moncler to Stockholm

In autumn 2017, Moncler will open its first store in Sweden in one of Hufvudstaden's properties in the centre of Stockholm. The store, with approximately 300 square metres of floor space, will be at Birger Jarlsgatan 13 in Bibliotekstan.

Hufvudstaden's business concept is to offer successful retail and office tenants prime business locations in central Stockholm and central Gothenburg.

*"The establishment by Moncler is entirely in line with Hufvudstaden's strategy of developing the area around Biblioteksgatan and further reinforcing the position of Bibliotekstan as one of the foremost shopping destinations in Scandinavia. We are therefore very pleased to welcome Moncler to one of Hufvudstaden's properties in Bibliotekstan," says Ivo Stopner, President, Hufvudstaden.*

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HUFVUDSTADEN AB (publ)

Ivo Stopner  
President

*Questions can be answered by:  
Ivo Stopner, President, or Anders Nygren. Head of the Stockholm Business Area,  
phone +46 (0)8-762 90 00.*